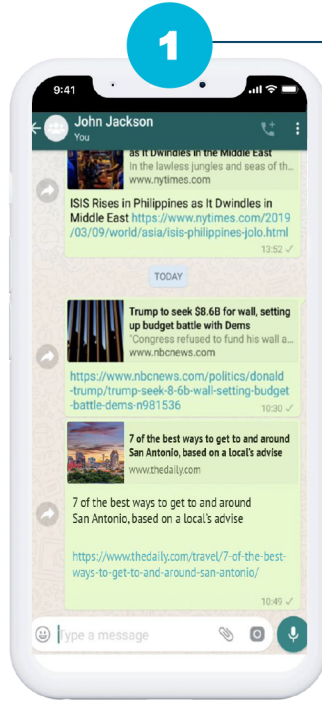


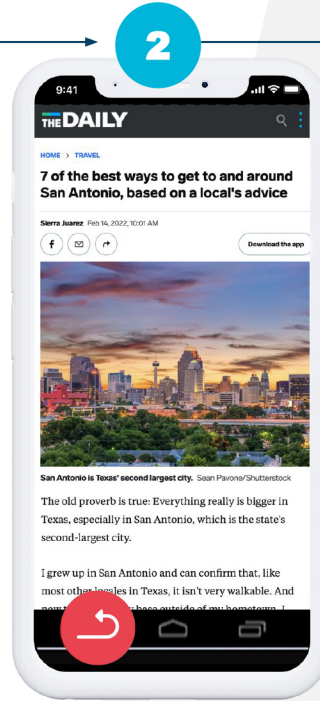
EXIT

- Surface **relevant editorial recommendations** when users click back to a referral source
- Improve **Session Depth** and develop loyalty
- Include Sponsored Content to **boost your RPM**

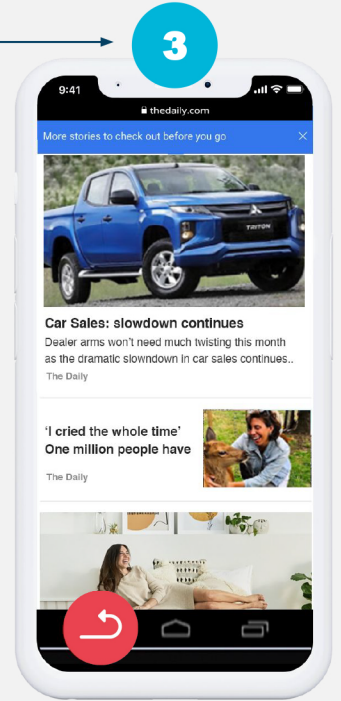
EXTERNAL APP



ARTICLE PAGE



ADDITIONAL CONTENT



GENERATE VALUE FROM
**USERS LEAVING YOUR
PAGE**

Organic CTR
+90%

RPM
+13%