

# IN ARTICLE

Choose your content type and visual format.

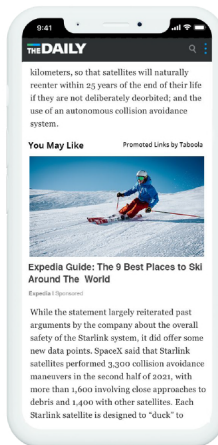
## → Content Types:

Sponsored, Editorial, Video

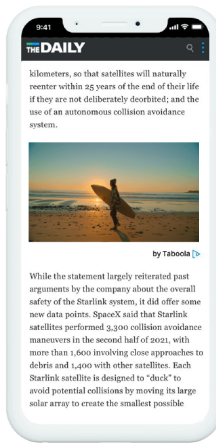
## → Visual Formats:

Static, Carousels, Reels

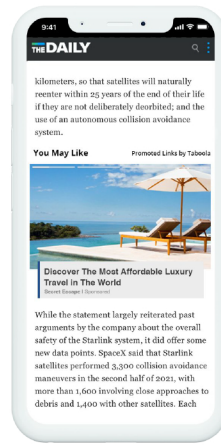
INCORPORATE TABOOOLA'S  
VARIETY OF CUSTOMISABLE  
**FORMATS TO THE MID  
ARTICLE SECTION OF YOUR  
PAGES**



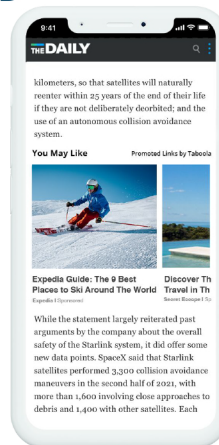
1x1  
SPONSORED



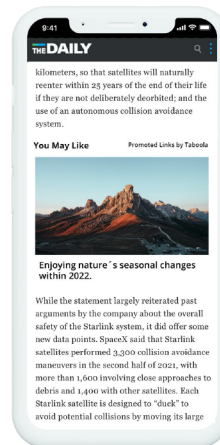
MID VIDEO



RECOMMENDATION  
REEL



CAROUSEL



1X1 EDITORIAL